



MONTANA
TELECOMMUNICATIONS
ASSOCIATION

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COME JOIN THE FUN IN GREAT FALLS, MT 2008 MTA ANNUAL MEETING AUGUST 4-6

VENDOR INFORMATION

The 2008 MTA Annual Meeting is fast approaching! This year's Meeting will be held in Great Falls, at the Best Western Heritage Inn. This is a great relationship-building opportunity for MTA Associate Members to meet general managers, CEOs, board members, plant supervisors and senior Telco executives from Montana and neighboring states. You tell us who you want to see there and MTA will do its best to get them there!

The Annual Meeting will open on Monday, August 4th with both the annual golf tournament headed up by Master of Ceremonies Bill Squires (SVP, Blackfoot and MTA President) and the annual fly fishing expedition, "guided" by Master of all Rivers Geoff Feiss (GM, MTA). Proceeds from the golf/fly fishing events support MTA's Memorial Scholarship Fund. This year we were able to award two \$1000 scholarships due to wonderful contributions received from our members! **Please note: this year's golf outing is being held at the private Meadow Lark County Club and the number of participants will be limited due to club rules.**

The President's Reception will be held on Monday evening, August 4th at the C.M. Russell Museum, home of one of the West's most prominent artists. We'll load a bus and head over to the Museum for a reception. There you can enjoy the free self-guided tour of this famous museum. The museum is filled with over 12,000 pieces including the world's largest collection of Charlie Russell art and personal objects, other famous artists of the American West, as well as contemporary western artists.

The General Sessions begins on Tuesday, August 5th and continues until noon on the 6th. Speakers from Congress, the FCC, Executive and Legislative Branches of Montana State Government, and industry leaders are on the Agenda. They will focus on public policy issues, regulation, technology, economic development and other important issues facing the telecommunications industry.

The Annual Banquet will be held on-site at the Best Western Heritage Inn, August 5th, featuring entertainment by *Greg Bennick*. Greg is an outstanding performer and motivational speaker, and he combines juggling, mind reading, comedy, and--our favorite--audience participation into every show. Please join us pool side for our hospitality hour before retiring to the convention center for the banquet.

Please find listed below several MTA's sponsorship opportunities for this Annual Meeting:

SPONSORSHIPS

PALLADIUM - \$1250: This sponsorship includes one complimentary conference registration with access to all meals and meetings. Included in this sponsorship is an invitation to join the MTA Board Members for breakfast prior to the start of the Board Meeting on Monday, August 4th. You will also have the opportunity of presenting a 15-minute “pitch” introducing yourself, your company and products during the General Session. Your company may also display informational brochures regarding your company during the Annual Meeting, plus you may provide MTA with marketing materials for the registration package. You are also invited to participate in the Golf Tournament and even select a person with whom you wish to golf with - at no additional cost. Special recognition will be given too during the General Session acknowledgements and in the *Annual Meeting Program*.

GOLD - \$1000: GOLD sponsorship includes one complimentary conference registration with open access to all meals and meetings. This sponsorship invites you to make a 10-minute “pitch” to all attendees during the General Session. Your company may also set-up an information table during the Annual Meeting. If desired, company materials may also be inserted in the registration packages. You may also join in either the Golf or Fishing Tournament at no additional charge. Special acknowledgement will be made during the General Session and in the *Annual Meeting Program*.

SILVER - \$850: This SILVER sponsorship includes one vendor access to all meals and meetings. This sponsorship invites you to make a 5-minute “pitch” to all attendees during the General Session. Your company may also display product information during the Annual Meeting, and may also provide company materials to MTA to be inserted in the registration packages. Also included in this sponsorship, your choice of participating in either the Golf or Fishing Tournament – at no charge! Special recognition will be made during the General Session, and acknowledgement placed in the *Annual Meeting Program*.

ADVERTISING OPPORTUNITIES - \$650: Be one of only two Annual Meeting advertisers! Place your full page COLOR ad (4 ½ X 7 ½) either on the inside cover or on the inside back cover of the *Annual Meeting Program*. Meeting registration for one is also complimentary!

TOURNAMENT SPONSORSHIPS: Companies may sponsor any one of the following events and receive recognition at the event, in the *Annual Meeting Program* and during the General Session acknowledgements.

- Golf Tournament Reception ~19th Hole - \$750
Come golf and even select the person or persons with whom you wish to team up with. This sponsorship includes 10 Mulligans to distribute throughout the game. This sponsorship also includes one free complimentary registration.
- Golf Tournament ~ Beverage Cart - \$700
Come golf and even select the person or persons with whom you wish to team up with. You may provide company signage on the beverage cart. This sponsorship includes complimentary registration for one person.
- Golf Tournament ~ “Hole” Sponsorship - \$250
Includes company signage on the hole selected for you.
- Fly Fishing Expedition Sponsorship - \$600
This sponsorship Includes free fishing with the Master of all Rivers, Geoff Feiss and complimentary registration for one.

ATTENDANCE ONLY

NO SPONSORSHIP ~ ATTENDANCE ONLY - \$600: You don't want to miss the exposure to Montana Telco's decision makers – so come and enjoy the activities even if you are unable to sponsor an event. This fee includes conference registration for one with access to all meals and meetings and acknowledgement in the *Annual Meeting Program* (golf or fishing not included).

ADDITIONAL GUEST ATTENDEE - \$250: There is an additional registration fee assessed for each additional guest attendee (i.e., additional employee, spouse) wishing to attend all events. Pre-registration is required for headcount purposes.

DONATION OF GIVEAWAY PRIZES: We welcome the donation of giveaway prizes for both the Golf Tournament and the Fishing Expedition. If you would like to donate a giveaway, please contact MTA.

HOTEL RESERVATIONS

A block of rooms has been reserved at the Best Western Heritage Inn at special group rates. This block of rooms will be released to the general public on **July 15th** and rates will go back to their normal levels at that time. To make your reservations, call the hotel directly at 406-761-1900 - **be sure to ask for the "MTA" room block**. Sleeping room rates: Single/Double Occupancy: \$81 plus tax.

REGISTRATION DESK

We are departing at 6:00 p.m. Monday, August 4th (via bus) for the President's Reception which is being held at the C.M. Russell Museum. Please plan to stop by the registration desk prior to this 6:00 p.m. departure time to pre-register and to retrieve your name badge(s) which is your admission to all meetings and events. The registration desk will be held in the hotel lobby and will be open from 9:00 a.m. – 12:00 p.m., and again from 4:00 p.m. until we depart at 6:00 p.m.

CANCELLATION POLICY

Company substitutes of attendees are acceptable at any time. Fees collected are non-refundable except in extenuating circumstances, which will be determined by MTA. NO refunds will be made AFTER July 28th without documentation of a medical emergency or flight cancellation by the airline. A \$25.00 fee, plus any applicable bank charges, will be charged for any checks or credit cards returned unpaid.

RAFFLE TICKETS

Be sure to stop by the Registration Desk and purchase your MTA raffle ticket (\$1.00 each or arms length for \$10.00). These raffle items will be on display in the Pre-function Area of Ballroom A&B. The raffle drawings will take place on Wednesday, at the end of the General Session (must be present to win). All proceeds from the raffle are directed to the MTA Memorial Scholarship Fund. This year MTA awarded two \$1000 Memorial Scholarships to Daniel W. Browne and Taisha M. McWilliams.

As always, **MTA appreciates your participation and continued support of MTA!** To register, please return the enclosed registration form to MTA no later than Friday, July 25th. If you have any questions, please contact Angela Joki at 406-442-4316 or by Email: ajoki@telecomassn.org.